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Message Text

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21
ORIGIN ARA-20

INFO OCT-01 ISO-00 COME-00 EB-11 AID-20 CIAE-00 INR-10

NSAE-00 RSC-01 /063 R

DRAFTED BY ARA/BR:JSLATTERY:TR
APPROVED BY ARA/BR:RBALLANTYNE
ARA/ECP:ECOHEN (DRAFT)
COMMERCE:EHEISER
---------- 076984
R 292020Z MAY 74
FM SECSTATE WASHDC
TO AMCONSUL RIO DE JANEIRO
INFO AMEMBASSY BRASILIA
AMCONSUL SAO PAULO

UNCLAS STATE 112201

E.O. 11652: N/A
TAGS:BEXP, OTRA, BR
SUBJECT: COUNTRY COMMERCIAL PROGRAM (CCP)

1. DEPARTMENT APPRECIATES POSTS COMMENTS ON DRAFT CCP FOR FY 75 AND ON ITS RELATIONSHIP TO SPECIAL WORKING GROUP REPORT. SINCE RECEIPT REFTEL, COMMERCE AND STATE HAVE AGREED ON NEW TIGHTER FORMAT FOR CCP FOR ARA COUNTRIES AND DRAFT BRAZIL CCP NOW BEING REVISED HERE TO CONFORM TO NEW FORMAT. REVISED DRAFT WILL BE BROUGHT TO BRAZIL BY DEPUTY REGIONAL MARKETING DIRECTOR EDWARD HEISER OF COMMERCE (SEE SEPTEL FOR SCHEDULE) AND BRAZIL ECONOMIC OFFICER JANINA SLATTERY (OF STATE) FOR POSTS' COMMENTS. WE BELIEVE THIS APPROACH SHOULD MATERIALLY REDUCE STAFF TIME YOU NEED COMMIT TO MERGING SWG REPORT INTO NEW CCP.

2. HEISER AND SLATTERY PLAN ARRIVE IN RIO FOR DISCUSSIONS WITH COMMERCIAL COUNSELOR AND STAFF DURING WEEK OF JUNE 17-21. THEY COULD TRAVEL TO SAO PAULO JUNE 20 OR 21 FOR CO-ORDINATION WITH CONGEN THERE. HOWEVER, MORE EFFECTIVE APPROACH MIGHT BE FOR REPRESENTATIVE OF CONGEN SAO PAULO
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TO JOIN DISCUSSIONS IN RIO. FINAL DRAFT OF CCP COULD

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THEN BE PRESENTED TO AMBASSADOR FOR HIS APPROVAL, PERHAPS MONDAY OR TUESDAY JUNE 24 OR 25, IF HIS SCHEDULE PERMITS.

3. WOULD APPRECIATE YOUR COMMENT ON ABOVE SCHEDULE. IF TIMING APPROPRIATE, PLEASE MAKE RESERVATION FOR SLATTERY AT PRAIA LEME. SLATTERY PLANS ARRIVE FROM WASHINGTON

ON PANAM 443 AT 11:35 PM, JUNE 15. BOTH HEISER AND SLATTERY PLAN TRAVEL TO BRASILIA ON SUNDAY EVENING, JUNE 23, AND DEPART FROM BRASILIA ON OR ABOUT TUESDAY, JUNE 25. BROWN

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